

AMERICAN WATERCOLOR SOCIETY, INC.

144th ANNUAL INTERNATIONAL EXHIBITION PROSPECTUS

April 5 - May 1, 2011

47 Fifth Avenue, New York, NY 10003, USA

www.americanwatercolorssociety.org

The Annual Exhibition of the American Watercolor Society is juried by Signature Members who have been elected by the membership. It is the purpose of the Society to promote the art of painting in water media and to exhibit works from the best contemporary watercolor artists.

ELIGIBILITY

The Annual Exhibition is open to all artists working in water media on paper.

- **Watercolor** • **Acrylic** • **Casein** • **Gouache** • **Egg tempera**
- **No collage, pastels, class work, digital images, any form of print or reproductions.**
- **Artists' original work only. No copies or likenesses of other artists' work including published source or reference not attributable to the artist.**
- **No work previously exhibited with the American Watercolor Society may be submitted.**
- Maximum frame size is **44"** in any direction.
- Minimum image size is **140** square inches (multiply length x width).

ENTRY PROCEDURE - SUBMIT ONE: EITHER DIGITAL OR SLIDE IMAGE

DIGITAL ENTRIES:

- Digital entries must be in JPEG format on a CD (compact disc)
- Resolution 300 DPI with a minimum of 1200 pixels on the longer side
- Image must be correctly oriented (vertical or horizontal)
- Show only the image, no frame or mat
- No digital enhancement is allowed
- JPEG file must include title of painting
- Label your CD using permanent marker, as indicated below
- Accompany your entry with a 4" x 6" hard copy print-out of your image and label with the same information as on the CD; indicate the "TOP" of the image
- CDs will NOT be returned

SLIDE ENTRIES:

- Submit one 35mm slide only in a 2" x 2" cardboard or plastic mount
- No glass slides or slides with tape or attached labels
- Mylar tape only for cropping **ON THE FILM ONLY**
- Label slide as indicated below

STUDENT CATEGORY:

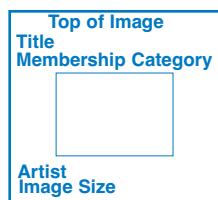
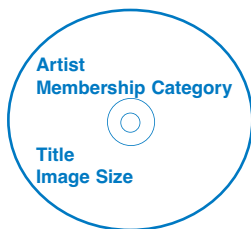
- Entry fee \$30
- Include photo copy of Student ID

ALL ENTRIES:

- Postmarked no later than November 15, 2010
- Accepted work will be listed as indicated on catalog copy portion of the application form (see details over page)

NO CHANGES MAY BE MADE AFTER ACCEPTANCE.



- All entries, slide and digital, must include #10 SASE (US \$0.61) envelope
- Foreign entries disregard postage



E-MAIL ENTRIES:

Size your image to 1800 pixels on the longest side, 300 dpi / resolution. Your name, membership status, title and image size should be included in your e-mail. Send the application form (over page) with the other necessary information, along with a hard copy print out of your image and a SASE to: **491 Baltimore Pike #223, Springfield, PA 19064**. Your entry will not be processed until your application form is received.

Mail completed application form along with slide or CD to the specified addresses listed below.

| | | |
|---|---|--|
| ALL ENTRIES CD and Slide Submissions |  | AMERICAN WATERCOLOR SOCIETY 491 Baltimore Pike #223 Springfield, PA 19064, USA |
| E-MAIL ENTRIES Members Only |  | awsentry@aol.com |

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47 FIFTH AVENUE, NEW YORK, NY 10003, USA

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